

CVL COMMUNITY PARTNER PROGRAM™

Bring Professional Chair Volleyball & Chair Fitness to Your Community

Building the Healthiest Generation of Senior Athletes in the World

Partner With the Chair Volleyball League (CVL™)

The **CVL Community Partner Program™** allows churches, YMCAs, recreation centers, senior centers, community centers, casinos, event centers, fitness facilities, assisted living communities, healthcare organizations, and other community facilities to easily launch a professionally organized Chair Volleyball and Chair Fitness program.

The CVL provides the equipment, branding, training, operational documents, and league support so your organization can begin hosting programs quickly and confidently.

You provide the facility. We provide the program. Together, we build healthier communities.

Who Can Become a CVL Community Partner?

We welcome organizations of all sizes, including:

⛪ Churches

? Fitness Centers

? YMCAs

? Community Centers

? Recreation Centers

? Hotels & Resorts

? Casinos

? Event Centers

? Hospitals

? Physical Therapy Clinics

? Assisted Living Communities

? Independent Living Communities

? Veterans Organizations

? Corporate Wellness Programs

? Schools & Universities

? Municipal Parks & Recreation Departments

Any organization with suitable indoor space and a commitment to healthy aging is invited to partner with the CVL.

The Complete CVL Startup Package

Every Community Partner receives a professionally branded startup kit.

Official CVL Starter Kit Includes

? Official CVL Pro Competition Net™

- Custom red padded top band
- Official CVL branding
- Competition-quality construction

? Two Official CVL Pro Competition Balls™

- 20-inch soft-touch game balls
- Official red, white & blue design
- Indoor competition approved

? Official CVL Pole Pads™

- Custom red CVL branding
- High-density foam protection
- Professional appearance

? Operations Binder

Includes:

- League Startup Guide
- Weekly Program Guide
- Rules of Play
- Chair Fitness Manual
- Safety Procedures
- Tournament Guide
- Referee Manual
- Scorekeeping Guide
- Facility Checklist
- Emergency Procedures

? Administrative Forms

- Player Registration Forms
- Liability Waivers
- Membership Applications
- Attendance Sheets
- Team Rosters
- Medical Information Forms
- Incident Reports
- Volunteer Forms
- Coach Registration
- Referee Registration

? Marketing Package

- Posters
 - Flyers
 - Social media graphics
 - Press release templates
 - Grand Opening event guide
 - Sponsor packet
 - Community outreach materials
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? Digital Resources

- Online registration portal
- League scheduling access
- Team management tools
- Rankings dashboard
- Tour Points tracking
- Tournament registration
- Digital score reporting

Chair Fitness Included

Every Community Partner also receives the official:

CVL Chair Fitness Program™

Designed to improve:

- Balance
- Flexibility
- Coordination
- Strength

- Cardiovascular health
- Mobility
- Endurance
- Fall prevention
- Overall wellness

The fitness program complements league play and encourages participants to stay active between matches.

Benefits to Your Organization

By becoming a CVL Community Partner, your organization can:

- ✓ Increase community engagement
- ✓ Attract new members and visitors
- ✓ Offer a unique health and wellness activity
- ✓ Promote healthy aging
- ✓ Host league matches and tournaments
- ✓ Generate facility rental income (where applicable)
- ✓ Increase sponsorship opportunities
- ✓ Enhance your community reputation
- ✓ Participate in the Road to Vegas™

Become an Official CVL League Site

Qualified Community Partners may become:

Official CVL League Facilities

League sites can host:

- ? Weekly League Matches
- ? Monthly Tournaments
- ? City Championships
- ? State Qualifiers
- ? Regional Events
- ? Skills Clinics
- ? Chair Fitness Classes
- ? Community Wellness Days

Revenue Opportunities

Community Partners may generate revenue through:

- Player registrations
- Facility rentals
- Concessions
- Local sponsorships
- Vendor booths
- Tournament hosting
- Corporate wellness events
- Special exhibitions
- Community health fairs

The CVL can also provide guidance on sponsorship development and event promotion.

Training & Support

Every partner receives:

- ? Virtual onboarding
- ? Staff training
- ? Coach orientation
- ? Referee instruction
- ? League Director support
- ? Marketing assistance
- ? Event planning guidance
- ? Ongoing operational support

Official Recognition

Each participating location receives:

- ? Official CVL Community Partner Certificate
- ? Website listing
- ? Official Partner Window Decal
- ? Digital Partner Badge
- ? Facility Spotlight opportunities
- ? Invitation to the Annual Partner Conference

The Road to Vegas™ Starts Here

Every Community Partner becomes part of the official CVL pathway.

Participants can progress from:

Local League Play



Monthly Championships



City Championships



State Championships



Regional Championships



National Championships



CVL World Championship™

Las Vegas, Nevada

Every facility has the opportunity to help develop the next World Championship team.

Ideal Program Schedule

Monday

- Chair Fitness

Tuesday

- Beginner Clinic

Wednesday

- League Night

Thursday

- Open Practice

Friday

- Chair Fitness

Saturday

- Tournament or Community Play

Sunday

- Church & Family Recreation (where appropriate)

Our Commitment

The Chair Volleyball League is committed to helping organizations build healthier, stronger, and more connected communities through professionally organized sports and fitness programs.

We believe every facility can become a center for wellness, friendship, and lifelong competition.

Partner With the CVL Today

Whether you're a church, YMCA, casino, recreation center, senior living community, event hall, hospital, or community organization, the CVL makes it easy to launch a professional Chair Volleyball and Chair Fitness program.

Chair Volleyball League™

The World's Premier Professional Chair Volleyball League

Building the Healthiest Generation of Senior Athletes in the World.

Age Like a Pro. Champions Never Quit.

Become a CVL Community Partner™ and Help Build the Road to Vegas.

Equipment come with a lifetime limited warranty, explain what a limited warranty is and how it will work

A **Lifetime Limited Warranty** is a great selling point because it gives customers confidence, while also protecting the league from unlimited liability. The key is to clearly define what is covered, what is not covered, and how claims are handled.

CVL™ Lifetime Limited Warranty

Official Equipment Protection Program

Our Commitment

The Chair Volleyball League (CVL™) is committed to providing durable, high-quality equipment designed for years of league play. We stand behind the quality of our products and proudly offer a **Lifetime Limited Warranty** on qualifying CVL-branded equipment.

This warranty reflects our confidence in our products and our commitment to supporting our Community Partners.

What Does "Lifetime Limited Warranty" Mean?

A **Lifetime Limited Warranty** means that the CVL will repair or replace qualifying equipment that fails because of **defects in materials or workmanship** during the reasonable service life of the product, subject to the terms and conditions of this warranty.

This is **not** an unconditional replacement program for damage caused by accidents, misuse, abuse, or normal wear and tear.

Equipment Covered

The Lifetime Limited Warranty applies to official CVL-branded equipment, including:

- Official CVL Pro Competition Net™
- Official CVL Aluminum Competition Posts™
- Official CVL Pole Padding™
- Official CVL Equipment Carrying Bag™
- Official CVL Brackets and Hardware (if included)

The warranty begins on the original purchase date and applies only to the original purchasing organization unless transferred with written approval from the CVL.

Items with Limited Coverage

Some products naturally wear out with use and are therefore covered for shorter warranty periods.

Product	Suggested Warranty
Official CVL Pro Competition Net™	Lifetime Limited
Aluminum Posts	Lifetime Limited
Pole Padding	5 Years
Equipment Bag	2 Years

Product	Suggested Warranty
Official CVL Pro Competition Ball™	1 Year Limited
Replacement Hardware	2 Years

A beach-ball style competition ball is a consumable product and should not normally carry a lifetime warranty because inflation, punctures, and material fatigue are expected over time.

What Is Covered?

Examples include:

- ✓ Manufacturing defects
- ✓ Weld failures
- ✓ Structural failure under normal use
- ✓ Broken aluminum poles caused by manufacturing defects
- ✓ Defective stitching or seams on covered equipment
- ✓ Hardware defects
- ✓ Defective brackets
- ✓ Material defects present under normal league use

What Is Not Covered?

This warranty does **not** cover:

- ✗ Normal wear and tear
- ✗ Cosmetic scratches or fading
- ✗ Damage caused by improper installation
- ✗ Damage caused by misuse or abuse
- ✗ Vandalism or theft
- ✗ Fire, flood, storms, or other natural disasters
- ✗ Alterations or unauthorized modifications
- ✗ Damage caused by using non-approved replacement parts
- ✗ Damage from commercial rentals outside approved CVL activities
- ✗ Ball punctures caused by sharp objects
- ✗ Damage caused by improper storage

Normal Wear and Tear

Normal wear includes:

- Minor fading

- Surface scuffs
- Slight stretching
- Minor scratches
- Routine weathering (if used outdoors within guidelines)

These conditions are expected and are not manufacturing defects.

How Warranty Claims Work

Step 1

Notify the CVL within 30 days of discovering the issue.

Step 2

Provide:

- Proof of purchase
- Product serial number (if applicable)
- Description of the problem
- Photos or video showing the issue

Step 3

The CVL will review the claim.

If additional information is needed, the customer may be asked to return the product or provide more documentation.

Step 4

If the claim is approved, the CVL may, at its option:

- Repair the product
- Replace the product with the same or comparable model
- Provide replacement parts
- Offer a prorated credit if the original model has been discontinued

The specific remedy is determined by the CVL based on the circumstances and product availability.

Shipping

If a replacement is approved:

- The customer is generally responsible for shipping the product to the designated warranty center unless the CVL elects otherwise.
- The CVL will cover the cost of shipping the repaired or replacement product back to the customer within the continental United States.

(You can adjust this policy as your business grows.)

Replacement Products

Replacement products may be:

- New
- Factory refurbished
- Current production equivalent
- Upgraded model if the original is no longer available

Commercial Use

The equipment is designed for:

- Churches
- Recreation Centers
- YMCAs
- Senior Centers
- Community Centers
- Assisted Living Communities
- CVL League Play

Commercial rental businesses or uses outside approved operating guidelines may not be covered under this warranty.

Transferability

The Lifetime Limited Warranty applies to the **original purchasing organization**.

It may only be transferred with prior written approval from the CVL.

Warranty Registration

Partners are encouraged to register their equipment within **30 days** of purchase to streamline future warranty claims.

Registration includes:

- Organization Name
- Facility Name
- League Director
- Equipment Serial Numbers
- Purchase Date

Our Promise

The Chair Volleyball League stands behind the quality of its official equipment.

Our goal is to ensure that every Community Partner has reliable, professional-grade equipment that

supports safe play, enjoyable competition, and many years of service.

When a legitimate manufacturing defect occurs, we will work with you to resolve the issue promptly and fairly.

CVL™ Lifetime Limited Warranty

Built for Champions. Backed for the Long Game.

Chair Volleyball League™

Building the Healthiest Generation of Senior Athletes in the World.

My Recommendation

To make the program both attractive and financially sustainable, I would market it as:

"Lifetime Limited Structural Warranty"

This makes it clear that the warranty is focused on the **durability of the net system, posts, and structural equipment**, while consumable items such as balls, bags, and padding have their own defined warranty periods. That's a common approach for sports equipment manufacturers and helps set clear expectations for your community partners.